



MALMESBURY TOWN COUNCIL

Minutes of the **Community Engagement & Town Promotion Committee Meeting**

Held in Malmesbury Town Hall on **Thursday 15th January 2026** at 7.00pm.

Present: Cllrs Drake, I Wallis, M Akhtar, K Power, R Hastings and O Wallis.

Also present: Claire Mann (Town Clerk)

CE&TP/26/01 To receive declarations of interest.

None received.

CE&TP/26/02 To receive apologies.

Apologies received from Cllrs James and Crawford-Price.

CE&TP/26/03 Public participation in respect of items included on this agenda.

None received.

CE&TP/26/04 To approve minutes of meeting held on the 13th November.

The minutes were approved and signed as a correct record.

CE&TP/26/05 To receive income and expenditure report to date.

It was noted that income to date is over budget and expenditure is under budget.

CE&TP/26/07 To receive TIC report.

The report was noted.

CE&TP/26/08 To consider reproduction of Walk Over Water leaflet on sale in the Information Centre.

It was agreed that this would be revisited in six months' time, once additional leaflets/publications have been determined.

CE&TP/26/08 To consider purchase of new barrel planters.

Following discussion it was agreed to purchase six new barrels up to £99.99 each but that products made with virgin plastic would be avoided.

CE&TP/26/09 To consider proposal to host 10k run in Malmesbury.

Cllr Drake had asked Cllr James, as a keen runner and member of local running groups, to identify if there is any appetite for this and will report back. It was also suggested that the organiser approaches local running clubs directly.

CE&TP/26/10 To receive an update on working groups and events;

i. Late Night Shopping (Cllr O Wallis)

Cllr O Wallis had circulated notes and summary of survey and will organise a meeting of the working group for 2026 shortly.

ii. Communication Strategy (Cllr O Wallis)

Cllr O Wallis will present a report to the next meeting. The Town Clerk will forward email from Fiona Scott to Committee Chairs.

iii. Rise Trust (CM)

The requested report had not been received, the Town Clerk will ask again.

iv. PR & Comms (CM)

The reports for November and December were noted. PR in the pipeline was discussed; items of note were Chapel roof, Twinning Association and Fitjar and formation of River Management Group.

v. TIC Review (Cllr Drake)

Cllr Drake had circulated the most recent meeting notes, there are some outstanding actions for the Town Clerk. Cllr Drake will meet with the Town Clerk shortly to discuss.

vi. Eat Festival (CM)

Fifty percent of the invoice for 2026 event is due at the beginning of February, this will be entered as a pre-payment in the accounting system.

vii. September Art Month inc. High Street Plus Gallery (Cllrs Drake and Power)

Cllr Drake will set up a working group and a report will be presented to the next meeting to progress for 2026.

viii. Leaflet update and distribution

Cllr Drake showed members the Town Guide to Cheltenham which is similar to that which will be produced by the Town Team for Malmesbury. The leaflet will be distributed by Glide media as agreed at the last meeting.

ix. St Aldhelm's Day and Malmesbury in Bloom 2025.

Cllrs Drake and O Wallis will work together to set up a working group and Terms of Reference. A report will be presented to the next meeting.

The meeting closed at 8.20pm